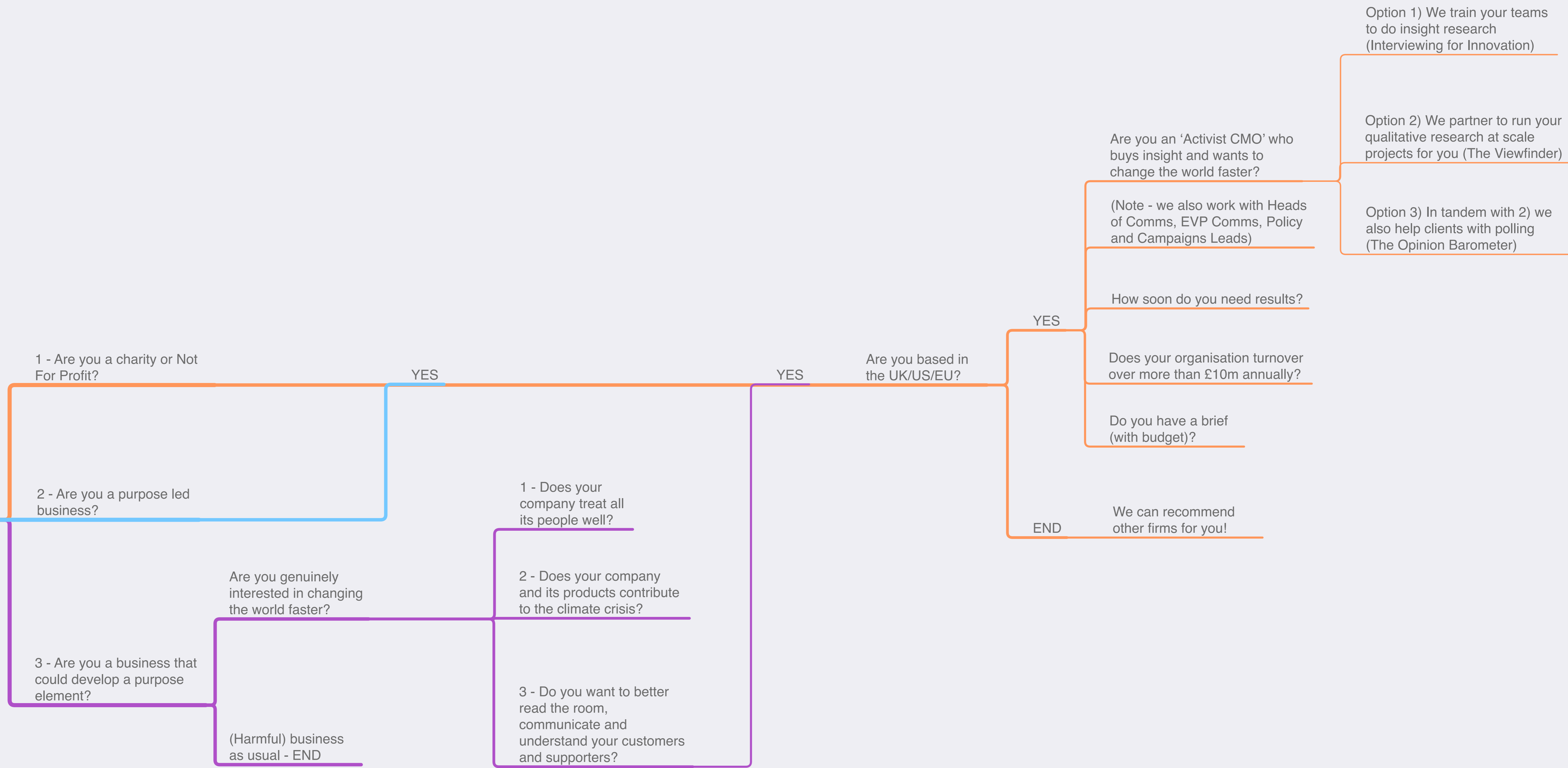


Is Outrageous the best fit for your insight training and research?



1 - Are you a charity or Not For Profit?

YES

2 - Are you a purpose led business?

YES

3 - Are you a business that could develop a purpose element?

Are you genuinely interested in changing the world faster?

1 - Does your company treat all its people well?

2 - Does your company and its products contribute to the climate crisis?

3 - Do you want to better read the room, communicate and understand your customers and supporters?

(Harmful) business as usual - END

Are you based in the UK/US/EU?

YES

YES

END

Are you an 'Activist CMO' who buys insight and wants to change the world faster?

(Note - we also work with Heads of Comms, EVP Comms, Policy and Campaigns Leads)

How soon do you need results?

Does your organisation turnover over more than £10m annually?

Do you have a brief (with budget)?

We can recommend other firms for you!

Option 1) We train your teams to do insight research (Interviewing for Innovation)

Option 2) We partner to run your qualitative research at scale projects for you (The Viewfinder)

Option 3) In tandem with 2) we also help clients with polling (The Opinion Barometer)